Marketing Operations Executive

At Otomatico we're looking for a **Marketing Operations Executive** for the Spanish Market.

At Otomatico, we prioritize potential and growth, valuing diversity and collaboration as essential ingredients for success. That's why we're open to candidates at all levels of experience—Junior, Mid, and Senior.

If you're eager to showcase your skills and take ownership of your success, don't hesitate to apply, even if you don't meet every requirement in the job description.

Ready to take on a new challenge? 🚀 Apply now!

Key responsibilities 🤓

- Manage Email Marketing Campaigns of our Customers understanding their expectations
- Strict adherence to operational processes and workflows to ensure campaigns are delivered on time and to the required specification
- Research data for customize Email Marketing Campaigns
- Identify bad data, errors and potential points of failure during the delivery process and resolve in advance of issues arising
- Demonstrate time management skills across up to 15 simultaneous customer campaigns
- Collaborate daily with Customer Success Management to ensure results
- Co-develop and maintain the Marketing Operations strategy for our Customers
- Establish Otomatico, as the leading solution!

We value your personality and passion! 💪

For us, personality and passion come before education: we're looking for attitude.

You will have the responsibility for your work, meaning that working autonomously isn't something you mind.

Additionally, we are looking for someone who :

- 🌎 Is fluent in both Spanish and English
- 👩‍💻 Previous experience in Marketing Operations or Project Management is a plus
- 💰 Familiar and comfortable with marketing tools and Excel/Google Spreadsheets
- 👂 Detail oriented, Perfectionist and Goal oriented
- 💪 Has the will to push hard and keep high activity. Self-motivated & ambitious
- ☀️ Has a positive and caring attitude to grow within an exciting team!
- 🚀 Excited to actively contribute to constant improvements and evolution! (we have a culture of change!)

As a Marketing Operations Executive you will be offered:

- ✨ The challenge to Manage Email Marketing Campaigns
- 💰 A fixed salary and a very generous commission model with no caps that reward people who are motivated and perform well

- 🚀Development opportunities in a fast-growing environment, continuous training, and support

Is this you?! Come rock the world with us!

🚀 Otomatico is a B2B lead generation solution that creates opportunities for its clients through email marketing

- ⚡ **Hiring Process**
  Introductory call (15 min)
- Video call test (30 min)
- Interview at our office (30 min)